



2024 Sponsorship Packet



As of late 2019, The Demolition City Roller Derby is proud to be a recognized 501c3 organization.

Who are we? We are DCRD.

We are athletes, who practice and compete.

We are dedicated members of the Tri-State Community.

We are parents, students, spouses, teachers, successful business and health professionals, neighbors, and friends.

We are charter members of the Women's Flat Track Derby Association (the international governing body of flat track roller derby).

We are volunteers at local charities and organizations.



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Your sponsorship helps us keep rolling, volunteering, and connecting with our community.

Join us for our 17th season and bring new customers to your business while gaining the love of our skaters, volunteers, and fans.

2024 Home Schedule:

July 20, 2024

August 3, 2024

August 24, 2024

*2024 Home bouts will take place at Swonder Ice Arena

Packages:

Zebra Package	<ul style="list-style-type: none"> • Name listed on 2024 Sponsorship page in all 2024 home bout programs • Logo and link on the sponsor page of DCRD’s website • Acknowledgement on DCRD’s social media (i.e., Facebook and Instagram)
\$100	

Jammer Line Package <i>(1 available per season)</i>	<ul style="list-style-type: none"> • Company name will be announced at the beginning of each jam (That’s an average of 40 times per night!) • Logo scrolling across scoreboard during bouts
\$200	

Penalty Box Package <i>(1 available per season)</i>	<ul style="list-style-type: none"> • Company banner hung above the penalty box (Sponsor must provide banner) • 20 company shout outs during bout
\$200	

Black & Bruised Package	<ul style="list-style-type: none"> • All benefits included in Zebra Package: <ul style="list-style-type: none"> ○ Name listed on 2024 Sponsorship page in all 2024 home bout programs ○ Logo and link on the sponsor page of DCRD’s website ○ Acknowledgement on DCRD’s social media (i.e., Facebook and Instagram) <p>Plus:</p> <ul style="list-style-type: none"> • 10 company shout outs during bout • Quarter page ad in all 2024 home bout programs
\$200	

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Down & Derby Package	<ul style="list-style-type: none"> • All benefits included in Black & Bruised Package: <ul style="list-style-type: none"> ○ Name listed on 2024 Sponsorship page in all 2024 home bout programs ○ Logo and link on the sponsor page of DCRD's website ○ Acknowledgement on DCRD's social media (i.e., Facebook and Instagram) ○ 10 company shout outs during bout <p>Plus:</p> <ul style="list-style-type: none"> • 10 additional company shout outs during bout (20 total) • Half Page ad in all 2024 home bout programs • Banner placement (sponsor must provide banner) • Logo scrolling across scoreboard
\$350	

Lead Jammer Package	<ul style="list-style-type: none"> • All benefits included in Down & Derby Package: <ul style="list-style-type: none"> ○ Name listed on 2024 Sponsorship page in all 2024 home bout programs ○ Logo and link on the sponsor page of DCRD's website ○ Acknowledgement on DCRD's social media (i.e., Facebook and Instagram) ○ 30 company shout outs during bout ○ Banner placement (sponsor must provide banner) ○ Logo scrolling across scoreboard <p>Plus:</p> <ul style="list-style-type: none"> • Full Page ad in all 2024 home bout programs • Table space at home bouts for promotion
\$500	

In-kind Trades	<ul style="list-style-type: none"> • Some sponsorship options are available for trade. Please ask us for details!
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A la carte options (per bout):

Advertisement in program:	
Ad Size	Per bout price:
Quarter Page	\$25
Half Page	\$50
Full Page	\$75

NOTE: Logos and finished artwork for program ads are to be furnished **by sponsors** no later than 20 business days prior to event date(s). Promotional materials to set up rented table space are also to be provided by sponsors

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Volunteering with the American Red Cross



Comic Book Day at The Book Broker



Volunteering for the Petersburg Polar Plunge

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Volunteering at the Vanderburgh Humane Society



Making a donation to the House of Bread and Peace.

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Why sponsor DCRD?

A DCRD sponsorship will give your business extra exposure through advertisements at our home bouts. Becoming a sponsor is a unique way to reach a diverse audience with expendable income. There are a variety of sponsorship packages to choose from. We are ready to help you mix- and-match any of the package or à la carte options to suit your business needs.

We are Connected

We continually work to increase league awareness with personal appearances at community events and fundraisers throughout the year. We have a growing fan base included in all activities using our website, Facebook, Instagram, TikTok, email, and more. As one of our sponsors, you will reap the benefits of that extra attention, plus the love of our skaters, volunteers, and loyal fans.

Help Keep Us Rolling

DCRD relies on the generosity of our sponsors, donors, and fans to help our season be a successful one. We pay monthly dues and recruit volunteers to bring this affordable, family-friendly entertainment to the Tri-State. All proceeds from sponsorships, donations, monthly dues, ticket sales, and merchandise sales are used to cover costs such as bout production, advertising, travel expenses, uniforms, and rental of our practice facility. Your sponsorship can bring new customers to your business and help keep a group of athletes rolling for another season.

WFTDA & DCRD

Since 2010, DCRD has been a full member of the Women's Flat Track Derby Association (WFTDA), the international governing body for women's flat track roller derby. Full membership is awarded only to leagues that have completed a rigorous apprentice program and have achieved the highest standards of athleticism and league management. As of today, there are over 1,300 women's flat track leagues worldwide. We are proud to be a member of WFTDA and continue to uphold the rigorous standards they set for their association members.



We give more than our best

Our commitment to training hard and winning often is matched only by our dedication to supporting local charities and community service organizations. We give from the heart. From the very beginning, DCRD has given back to our community by making contributions, promoting public awareness and volunteering our time and services to local charities and organizations.

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