



Demolition City Roller Derby 2012 League Sponsorships

Season 5 Presenting Sponsor: \$7,500

Includes all items in Fracture Package plus:

- Larger On-Track logo: Up to 48 sq. ft. (max. 16 ft. wide)
- Program ad upgraded to placement on inside front cover
- Digital ad covering entire back of 2 full-size city buses promoting your company and DCRD during bout season
- Logo on scoreboard at all home bouts
- 4 additional general admission tickets to all home bouts (12 total)
- 4 Season Passes

Fracture: \$5,000

Includes all items in Concussion Package plus:

- On-Track logo: One color, up to 24 sq. ft./one end of track center (max. 8 ft. wide)
- Program ad upgraded to full color on inside back cover
- 2 additional general admission tickets to all home bouts (8 total)
- 2 Season Passes

Concussion: \$2,500

Includes all items in Stitches Package plus:

- Program ad increased to full page
- 2 additional general admission tickets to all home bouts (6 total)

Stitches: \$1,000

Includes all items in Bruise Package plus:

- Program ad increased to 1/2 page
- Promotion on Facebook and Twitter
- 2 additional general admission tickets to all home bouts (4 total)

Bruise: \$500

- Company shout-outs at all home bouts
- Banner placement at all home bouts
- Logo and link on sponsor page of website
- 1/4 page B&W ad in all home bout programs
- Logo and link in monthly Bruise Letter (5,000+ subscribers)
- 2 general admission tickets to all home bouts

Don't see a package that suits your needs? We'll be happy to help you mix-and-match elements to develop a package that fits your business needs. Just Ask!

Additional Opportunities:

Penalty Box Sponsor: \$100 per home bout *(Subject to availability)*

Exclusive banner placement behind the penalty box. We'll include shout-outs for your company.

Banner Placement: \$50 per home bout *(up to 24 sq. ft. banner)*

We'll hang your banner in a prominent location on bout night.

Additional Banners: \$30 per home bout *(up to 24 sq. ft. banner)*

On-Track Advertising: *(Subject to availability)*

Contact us at sponsor@demolitioncityrollerderby.com to discuss pricing, specifications and additional details.

Program Advertising:

Full page color ad - inside front cover* \$125 per home bout

Full page color ad - inside back cover* \$100 per home bout

Full page B&W ad: \$60 per home bout

½ page B&W ad: \$40 per home bout

¼ page B&W ad: \$25 per home bout

** Subject to availability*

NOTE: Banners, logos and finished artwork for program ads are the responsibility of each sponsor. If you need assistance, we will work with you to create and produce artwork – simply ask for pricing.

For more information, contact:
sponsor@demolitioncityrollerderby.com

Find us online at:
evansvillerollerderby.com
facebook.com/demolitioncity
twitter.com/DCRD